

AZA 2026

ANNUAL CONFERENCE

**EXHIBIT,
ADVERTISE,
SPONSOR**

**September 26–
October 1
Portland, OR**

“We have exhibited for over a decade and the quality of networking and relationships we have built are invaluable for our understanding and success in the industry. I look forward to attending it every year.”

– Past Exhibitor



QUICK FACTS

DATE

September 26 – October 1, 2026

LOCATION

Portland, OR

HOST

Oregon Zoo

WEBSITE

www.aza.org/annualconference

CONTACT

Grace Hamilton
Coordinator, Integrated Marketing
and Development
ghamilton@aza.org
301-244-3328

AZA 2026 Annual Conference Exhibit, Advertise, Sponsor!

The 2026 AZA Annual Conference will take place at the Oregon Convention Center in Portland, Oregon. The premier event for zoo and aquarium professionals, the Annual Conference will be hosted by the Oregon Zoo and will bring together more than 2,800 individuals from a wide variety of disciplines for several days of:

- Networking with peers and making new connections
- Exploration of new ideas and best practices
- Learning about new technology, products, and services

“The AZA Conference is valuable for our company to meet with many existing and new clients.”

– Past Exhibitor

EXHIBIT AT THE AZA ANNUAL CONFERENCE

AZA Members Receive Discounted Rates – Join Now! www.aza.org/join

Why Exhibit?

97% of exhibitors surveyed from the 2025 AZA Annual Conference made valuable contacts.

- **DRIVE TRAFFIC TO YOUR BOOTH:** The Annual Conference has dedicated conference hours to visit with exhibitors, plus networking receptions, breaks and refreshments hosted in the Exhibit Hall.
- **FANTASTIC LOCATION:** Located in the Pacific Northwest, Portland is a lively city full of award-winning restaurants, forested retreats, and outdoor adventures. Known for having vibrant and quirky neighborhoods, Portland is home to over 500 food carts and a variety of stores offering handmade and vintage items tax-free. Oregon Zoo is just minutes from downtown Portland and is the oldest zoo west of the Mississippi.
- **UNIQUE NETWORKING OPPORTUNITIES:** AZA is proud to provide unique opportunities to promote products and services, cultivate relationships, and stay informed and engaged with the zoo and aquarium community.
- **CREATIVE MARKETING AVENUES:** Sponsorship opportunities are specially designed to bring your company to the forefront, generate buzz and create a strong awareness of your brand to decision makers in the zoo and aquarium community.

Why Attendees Visit the Exhibitor Showcase?

- Learn about new products and technology
- Visit multiple exhibitors in one location
- Evaluate and compare products
- Connect with exhibitors

PROJECTED ATTENDANCE: 2,800+



What are Attendees Interested In?

ANIMAL CARE SUPPLIES: Includes cleaning supplies, enrichment, enclosures, pest control, handling equipment, bedding, and veterinary/medical devices.

CAPITAL IMPROVEMENTS/CONSTRUCTION: Includes building materials, design services, construction, exhibit fabrication, netting/mesh, etc.

GUEST SERVICES: Includes admissions software, retail, food concessions, and special events.

MARKETING SUPPORT: Includes advertising, graphics, and printing.

FACILITY SUPPLIES: Includes maintenance equipment, tools, janitorial products.



EXHIBIT INFORMATION

Booth Rates

Booth space size is sold at a base of 10' x 10'. Corner space premium is \$200 additional per corner.

Members

Companies must be current AZA Commercial Members, Accredited Related Facilities, or Conservation Partners in good standing at the time of the Conference.

BOOTH SIZE	RATE (USD)
10' x 10'	\$2,750 first 2 spaces \$2,350 3 or more spaces
20' x 20'	\$9,450 each

Non-Profit

Offered to organizations that are not AZA members, but support the mission of the Association and are not-for-profit entities or accredited academic institutions.

BOOTH SIZE	RATE (USD)
10' x 10'	\$3,300 each \$2,900 per additional space

Non-Members

All for-profit suppliers or consultants that are not members of AZA are only eligible for standard booth rates.

BOOTH SIZE	RATE (USD)
10' x 10'	\$3,900 each \$3,500 per additional space

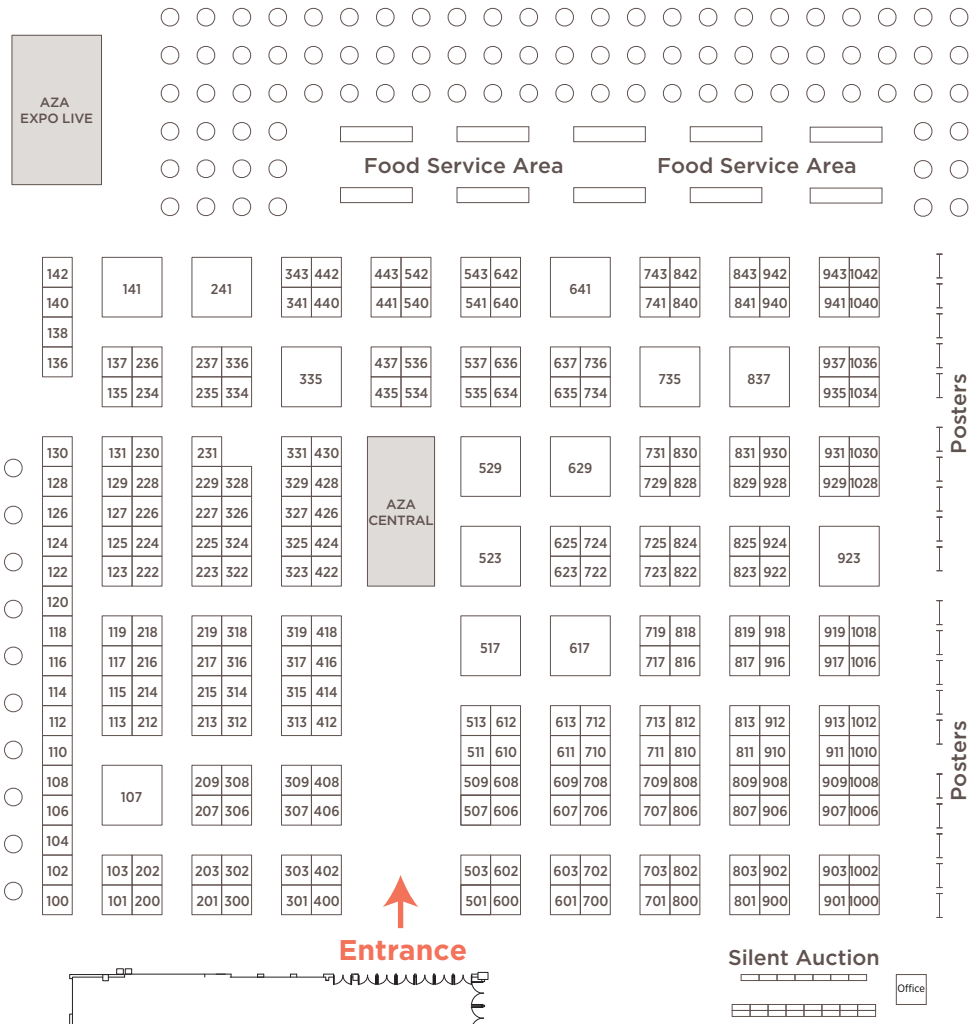
REGISTRATION: For each exhibit booth purchased, the exhibiting company is eligible to receive 2 full individual registrations (includes tickets to these social events: Icebreaker and Zoo Day). Additional individual registrations may be purchased at a discounted rate of \$180 per day (tickets additional) or \$399 for a full conference registration. All rates in U.S. Dollars.

* Exhibitors understand that the occupants using their booth registrations will be EMPLOYEES OF THE COMPANY only, and will not include partners, sub-contractors or any person representing any other company.

FLOORPLAN OVERVIEW

Booth Draw Dates:

40+ Year Exhibitors	Monday, May, 18	5+ Year Exhibitors	Tuesday, May 26
30+ Year Exhibitors	Tuesday, May 19	1+ Year Exhibitors	Friday, May 29
20+ Year Exhibitors	Wednesday, May 20	Commercial Members	Wednesday, June 3
10+ Year Exhibitors	Friday, May 22	General Public	Tuesday, June 9



- * Once finalized, the up-to-date floor plan will be available on AZA's Conference website: aza.org/annualconference
- * Islands in ALL locations must be pre-approved by AZA Show Management and ARE NOT SUBJECT TO HEIGHT RESTRICTIONS. Booths located behind the islands understand they may be view-obstructed.
- * Certain structures may exceed 10' if in certain areas of the show floor, Pre-approval must be granted by AZA Show Management at its sole discretion. Please connect with Grace Hamilton at ghamilton@aza.org if you have specifics or concerns about height restrictions.
- * All other exceptions to any height restrictions must be pre-approved and are at the sole discretion of AZA Show Management.



EXHIBIT SCHEDULE

Please review these important dates and helpful information:

Exhibit Move-in

Monday, September 28

7:00 am – 6:00 pm

Exhibit Hall Hours

Tuesday, September 29

9:30 am – 5:00 pm

Wednesday, September 30

1:30 pm – 6:30 pm

Exhibitor Move-out

Wednesday, September 30

6:30 pm	Close of Silent Auction and Exhibit Hall
6:30 pm – 6:45 pm	Clear Attendees from Hall
6:45 pm	Removal of Carpet and Delivery of Shipping Materials
6:45 pm – 10:00 pm	Exhibit Hall Tear-Down

* Any form of packing up of exhibit booths prior to 6:30 pm is strictly prohibited.

* All displays must be completely taken down and boxed up on Wednesday night.

* Carriers are allowed to pick up materials on Thursday, October 1 (8:00 am – 10:00 am), but no tear down will be permitted at this time.

NEW FOR 2026! Please note that on **Wednesday, September 30** from 5:30 pm – 6:30 pm there will be a special Party-On-The-Floor Exhibitor Reception in the Exhibit Hall. All attendees are invited to participate.

Exhibitors will be given two drink tickets to hand out to the registered delegates of their choosing during the opening day of the show! Social events are a great way to network with current and potential clients.

Tuesday, September 29

Exhibit Hall Grand Opening

9:30 am – 10:30 am

Exhibit Hall Lunch

12:00 pm – 2:00 pm

Refreshment Break

3:30 pm – 4:00 pm

Wednesday, September 30

Refreshment Break

3:30 pm – 4:00 pm

Party-On-The-Floor Reception

5:30 pm – 6:30 pm

Please note that while the posters will be in the exhibit hall for a majority of the Conference, they will be moved to a separate exhibit hall for the Poster Reception at 5:00 pm on Tuesday, September 29.



SPONSORSHIP OPPORTUNITIES

Sponsors also receive discounts on advertising. See the Special Advertising Opportunities Page!

Platinum Level \$10,000+

Recognition includes:

- Exhibit booth - 10' x 10'.
- Two full individual registrations.
- Logo on Conference Welcome Banner.
- Recognition in Annual Conference e-newsletters, event specific signage, displays, invitations, and/or giveaways.
- Sponsor logo and listings in Annual Conference program guide, website, e-newsletter, mobile app, and in *Connect* magazine.
- Sponsor recognition on AZA social media.

Platinum Level Offerings:

(includes all Platinum Level benefits)

- | | |
|--------------------------------|----------|
| • Annual Conference REWIND | \$12,500 |
| • WiFi | \$12,500 |
| • App | \$12,500 |
| • Exhibit Hall Bagged Lunch | \$14,000 |
| • Party-On-The-Floor Reception | \$14,420 |
| • General Sessions | \$15,000 |
| • Directors' Dinner | \$15,500 |
| • Honors and Awards Luncheon | \$16,500 |
| • Notebook | \$16,500 |
| • Delegate Bag | \$16,500 |
| • Water Bottle | \$16,500 |
| • Neck Wallet | \$19,500 |

* If you are interested in any of our sponsorship packages, please note that ALL are subject to right of first refusal rules and regulations. Also, note that in order to bring greater benefits and recognition to all of our sponsors, each sponsorship category has a limited number of slots available.

CONTACT:

Grace Hamilton
301-244-3328 | ghamilton@aza.org



SPONSORSHIP OPPORTUNITIES

Gold Level

\$5,000-\$9,999

Recognition includes:

- Two full individual registrations.
- Logo on event specific signage, displays, invitations, and/or giveaways.
- Sponsor's logo and listings in Annual Conference program book, website, e-newsletter, mobile app, and in *Connect* magazine.
- Sponsor recognition on AZA social media.

Gold Level Offerings:

(includes all Gold Level benefits)

- | | |
|-------------------------|---------|
| • Program Tracks | \$6,000 |
| • Poster Reception | \$6,000 |
| • Artisan Water Station | \$6,500 |

Silver Level

\$1,000-\$4,999

Recognition includes:

- Logo on event specific signage, displays, invitations, and/or giveaways.
- Sponsor company name listing in Annual Conference program guide, website, e-newsletter, mobile app, and in *Connect* magazine.

Silver Level Offerings:

(includes all Silver Level benefits)

- | | |
|--------------------------|---------|
| • Exhibit Hall Breaks | \$4,500 |
| • Appreciation Reception | \$4,500 |

Bronze Level

\$875

Recognition includes:

- Sponsor company name listing in Annual Conference program book, website, e-newsletter, mobile app, and in *Connect* magazine.

General Contributions

- In-Kind Services* Accepted at the sole discretion of AZA Show Management.



AZA EXPO LIVE

CONTINUING IN 2026! AZA Expo LIVE is an exhibit hall theater, allowing your company or organization the opportunity to share programming content in the Annual Conference Exhibit Hall. AZA Expo LIVE provides 30-minute sessions that are focused, high-value LIVE marketing spots for exhibitors, sponsors, and advertisers. The theater is set for approximately 50 attendees and attendance may vary depending on the topic.

AZA Expo LIVE presentations may be used for demonstrating new and existing products, technology, and services that would be of interest to attendees.

Time slots for the AZA Expo LIVE may be reserved at the time of booth selection.

Theater Guidelines

- Space for 50 attendees.
- Audio visual options (mic, screen, and projector).
- Sign outside theater with schedule for the day to include company name, session title, and speaker(s).
- Schedule promoted in the Annual Conference program guide, website, and mobile app.

AZA LIVE Cost and Schedule

\$3,000 per 30-minute session.

Tuesday, September 29 Limited Availability

- ~~10:00~~ **SOLD** ~~1:30 am~~
- ~~10:45~~ **SOLD** ~~15 am~~
- ~~12:15~~ **SOLD** ~~45 pm~~
- ~~1:00~~ **SOLD** ~~3 pm~~
- ~~1:45~~ **SOLD** ~~5 pm~~
- 2:30 pm - 3:00 pm
- 3:30 pm - 4:00 pm
- 4:15 pm - 4:45 pm

Wednesday, September 30

- 1:45 pm - 2:15 pm
- 2:30 pm - 3:00 pm
- ~~3:30~~ **SOLD** ~~30 pm~~
- 4:15 pm - 4:45 pm
- 5:00 pm - 5:30 pm



ADVERTISING OPPORTUNITIES

Key Dates

Signage Sales Open

May 18, 2026

Space Reservations

July 24, 2026

Signage File Delivery

July 31, 2026

Payment

July 31, 2026

Graphic/URL for e-newsletters due 25th of month prior to publication.

On-site Convention Center Signage Packages

Please note that all rates are per sign. Advertisements will be live in the Center from Sunday September 27 through Thursday October 1.

Wayfinding Digital Displays

\$3,500

Four advertising packages available

- Located outside of exhibit hall and near meeting rooms
- Resolution: 1080 x 1920 (96 PPI)
- Image Format: .jpg or .png file
- Video Format: .mp4 file (no audio)

Print Banner

\$7,500

Two advertising packages available

- Located in the lobby entrance to the Center and near the exhibit hall and meeting rooms
- Size: 20 ft. x 6 ft. (240" x 72")
- Image Format: .jpg or .png file

Images of the digital signage options are available on the AZA Conference website: https://annual.aza.org/2026/digital_signage.cfm



ADVERTISING OPPORTUNITIES

Key Dates

Program Ad Sales Open
May 18, 2026

Space Reservations
July 24, 2026

Artwork Delivery
July 31, 2026

Payment
July 31, 2026

Graphic/URL for e-newsletters due 25th of month prior to publication.

Conference Program Guide

AD FORMAT	ARTWORK SIZE	RATES	
Front or Back Inside Cover	8.5" x 11" (+1/8" bleed)	\$3,250	4-Color Only
Full Page	8.5" x 11" (+1/8" bleed)	\$2,000	4-Color \$1,500 B&W
1/2 Page Horizontal	7.5" x 4.5"	\$1,000	4-Color \$750 B&W
1/2 Page Vertical	3.5" x 9.5"	\$1,000	4-Color \$750 B&W

At-A-Glance Booklet

AD FORMAT	ARTWORK SIZE	RATES	
Back Cover	3" x 4" (+1/8" bleed)	\$1,450	4-Color Only
Front or Back Inside Cover	3" x 4" (+1/8" bleed)	\$1,250	4-Color Only
Full Page	3" x 4"	\$750	B&W Only
1/2 Page	3" x 2"	\$500	B&W Only

Conference E-Newsletter

AD FORMAT	ARTWORK SIZE	RATES	
Linked Web Button	120x90 pixels, 70 dpi	\$625	
Linked Web Button	120x180 pixels, 70 dpi	\$1,100	

Specifications

FILE FORMATS AND RESOLUTION:

All graphics should be EPS, TIFF or PDF files (hi-res JPEG acceptable if file is being e-mailed).

Word, Powerpoint, and MS Publisher files are not acceptable.

Print graphics must have a minimum resolution of 300 ppi at actual size.

COLOR SPACE:

All color ads must be designed in CMYK. RGB colors must be converted to CMYK before submission. PMS spot colors are unacceptable unless converted to process color equivalent.



ADVERTISING DISCOUNTS FOR CONFERENCE SPONSORS AND EXHIBITORS

AZA Conference sponsors and exhibitors may expand their reach with advertising opportunities at the lowest rates available. Add any of these options and at these discounted rates – only available to those that support the Association through exhibiting and sponsoring:

Conference Program Guide

AD FORMAT	ARTWORK SIZE	RATES		
Front or Back Inside Cover	8.5" x 11" (+1/8" bleed)	\$3,250	\$1,600	4-Color Only
Full Page	8.5" x 11" (+1/8" bleed)	\$2,000	\$1,200	4-Color
		\$1,500	\$800	B&W
1/2 Page Horizontal	7.5" x 4.5"	\$1,000	\$600	4-Color
		\$750	\$800	B&W
1/2 Page Vertical	3.5" x 9.5"	\$1,000	\$600	4-Color
		\$750	\$800	B&W

At-A-Glance Booklet

AD FORMAT	ARTWORK SIZE	RATES		
Back Cover	3" x 4" (+1/8" bleed)	\$1,450	\$1,250	4-Color Only
Front or Back Inside Cover	3" x 4" (+1/8" bleed)	\$1,250	\$950	4-Color Only
Full Page	3" x 4"	\$750	\$600	B&W Only
1/2 Page	3" x 2"	\$500	\$400	B&W Only

Conference E-Newsletter

AD FORMAT	ARTWORK SIZE	RATES		
Linked Web Button	120x90 pixels, 70 dpi	\$625	\$500	
Linked Web Button	120x180 pixels, 70 dpi	\$1,100	\$880	



We Hope To See You At Future AZA Events!

For questions on sponsorships, advertising or exhibiting at
AZA Conferences, please contact:

Grace Hamilton
Coordinator, Integrated Marketing and Development
ghamilton@aza.org

301-244-3328

**ASSOCIATION
OF ZOOS &
AQUARIUMS**