



make a
green choice
Reward yourself and help the env.



The Westin Indianapolis Eco Efforts



www.westinindianapolis.com

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- Reducing our impact on the environment
- Developing sustainable products and services to meet customer needs
- Creating a company culture committed to sustainability – Green Council
- Changes we have made in the hotel

- Energy and Water Conservations
- Waste Minimization and other eco friendly adjustments
- High efficiency lighting
- Green housekeeping



- Changes we have made in our meetings

- Bottle water alternative – 5 gallon spring water
- Linen less buffet
- Bulk buffet break set ups
- Clutter free meeting set up (viewed on next slide)
- Reusable centerpieces



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Formation of Green Council:

- Focused on continuing current green efforts and implementing new eco friendly improvements in an effort to create a company culture committed to sustainability

Energy and Water Conservations

- Aqua Recycling: Our system takes laundry waste water and reconditions it by running it through a gravel, sand and charcoal filter. After the water is reconditioned both UV and Ozone are then injected and the water is re-used. Since October of 2010 we have recycled 5.2 million gallons and only purchased 2.6 million.
- Variable Frequency Drive installation: Utilized to slow down fans controlling temperatures with out the consistent switching from off to on and decreasing energy use.

Waste Minimization and other eco friendly adjustments

- Single Stream recycling in all rooms

High efficiency lighting

- All common space and guest rooms utilize compact florescent lighting. With the continued help of IPL and their rebates, we hope to convert the entire building to this lighting within the next year.
- All back of the house elevator landings have auto light sensors installed

Green housekeeping

- Make a Green Choice initiative

The Westin Garden

Sales and Marketing

- Consistent decrease in use of non-recycled paper products in marketing materials and an over all focus on electronic substitutes
- Our Marketing team is consistently seeking out eco friendly organizations to partner up with on local initiatives (including yearly participation in “Beautification Day”

Starwood’s 30-20-2020

- Reduced energy by 30%, reduce water by 20% by 2020

Clutter Free Meetings

An updated meeting setting has been developed to maximize productivity for guests and reduce costs for hotels by centralizing supplies. This set up places all meeting supplies in the rear of the room as opposed to on each table. This cuts down on waste of paper and pens as the attendee only utilizes them when they are needed and not to doodle. Mints are served on the set up and are served bulk as opposed to individually wrapped. Water is served as a station to cut down on the number of glasses being used during refreshes.

THE SETUP:

SUPPLY STATION

All meeting supplies can be found at the supply station. A basic supply station provides double-sided meeting pads, pens, water and White Tea mints.

MEETING TABLE

For maximum productivity, the table is set up to provide attendees with as much table space as possible.

THE BENEFITS:

OPERATIONAL EFFICIENTCIES

Clutter-Free meetings were designed to inspire better productivity and creativity and Pilot results showed a 14% Improvement in productivity.

IMPROVED SUSTAINABILITY

Consumption and waste are reduced with double-sided meeting pads and unwrapped mints.

IMPROVED SATISFACTION

Attendees have demonstrated a preference for this unique meeting setup.



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